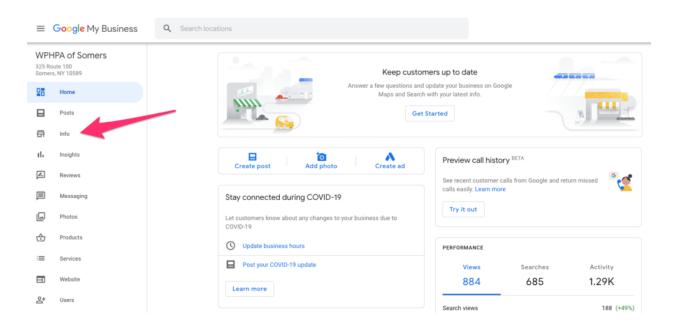
## How to Find Your Store Code on Google My Business

Even though store codes aren't visible to the public, it can be an important way to distinguish profiles for your records. There are two ways to view your store code from your profile.

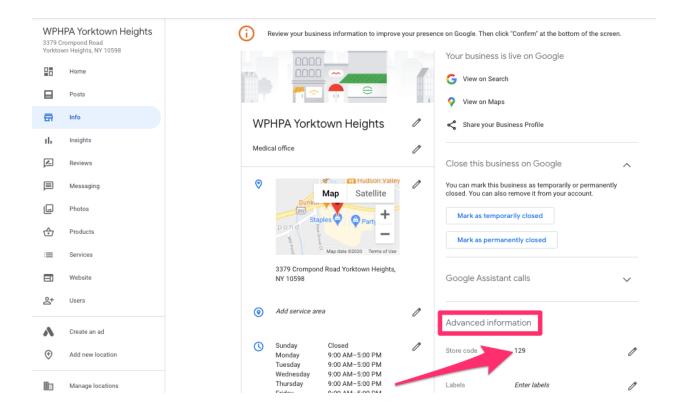
First, you can view it on the Manage Locations page:



You can also view your store code in your profile. To get there, log into your GMB profile and click on the "Info" tab.



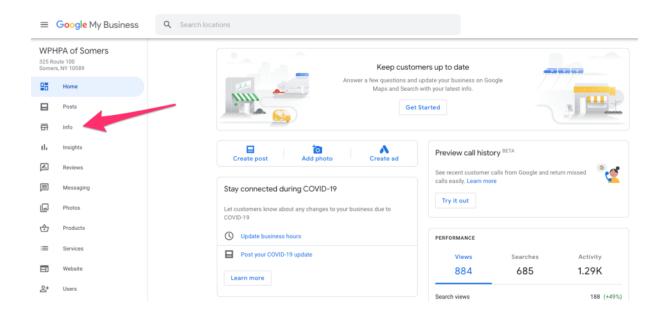
Once you're in the Info tab, you'll see a section called "Advanced" information. There, you'll be able to see your store code and update it easily!



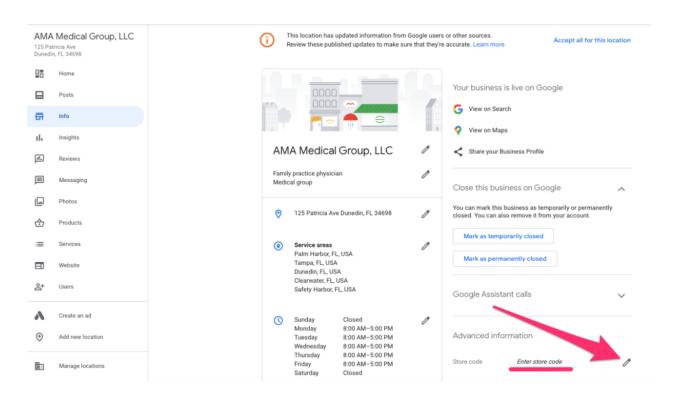
## Need to Add a GMB Store Code?

If you didn't see a store code on your Manage Locations page *or* in the Advanced Information section of your Info tab, a store code was never assigned to your profile. Don't worry, though! Adding a store code to your profile won't make you bang on your chest in frustration – it's a really easy process.

## 1. Navigate to the Info tab of your profile.

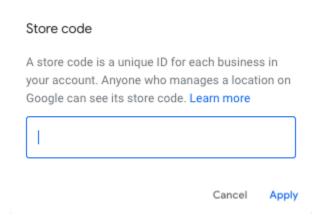


# 2. Find the Advanced Information section and click the pencil icon to enter a store code.



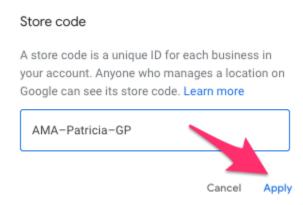
#### 3. Enter a store code

This can be a word, number, or a combination of letters and numbers. Since many businesses have different ways of organizing their business information, chances are you can make your store code on GMB match how you are categorizing that location in your other documents.



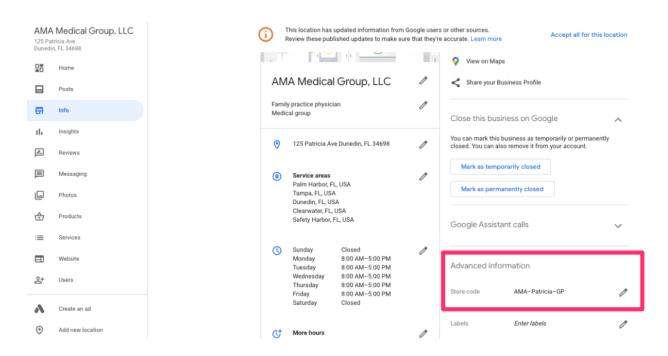
### 4. Apply the New Store Code

Once you've entered the code you want to use, simply click the Apply button to save this change!



#### 5. Confirm the Update

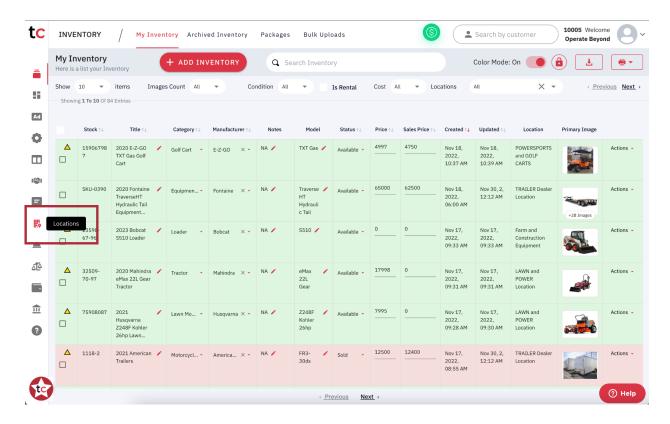
Once you've saved the store code, you'll be able to immediately see this updated on your website. First, the Advanced Information section of your profile will now display the store code.



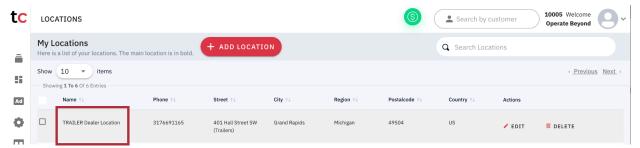
You'll also be able to go to your Manage Locations page and see the store code updated there as well!

# Entering Your GMB Store Code in the Dealer Portal

#### 1. Navigate to the Locations Tab



#### 2. Choose Desired Location to Enter Store Code



3. Scroll to the bottom of the page and Enter Store Code & Save Location

GOOGLE LOCATION INFORMATION	
Google My Business Store Code	SAVE LOCATION